# Adaptive Learning Market Acceleration Program RFP Q&A Webinar

**Session for Institutions**
**March 29th, 2013**

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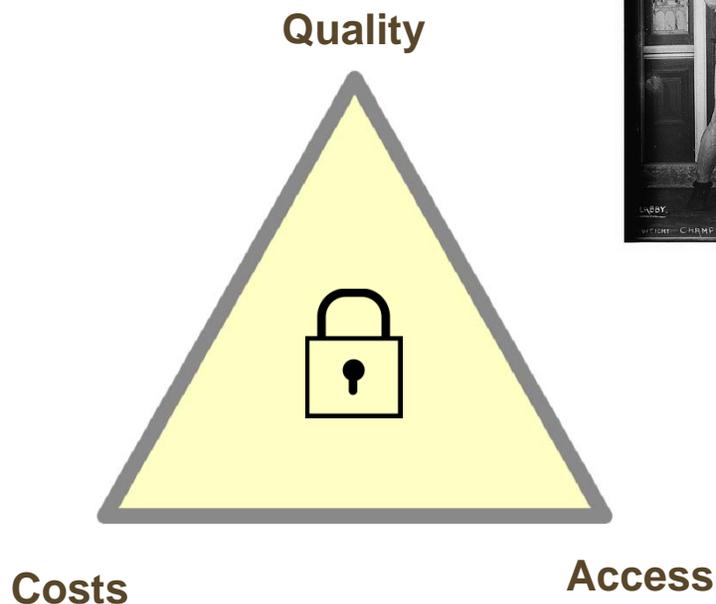
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# Webinar Agenda

- **Adaptive Learning Market Acceleration Program RFP Overview**
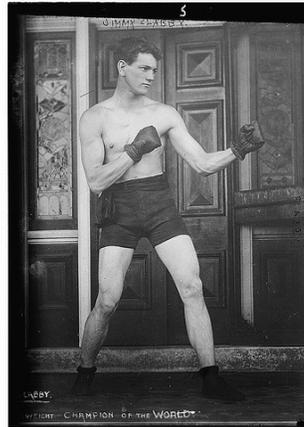
- **Question and Answer**

*Note:* *This webinar is being recorded and a link to the recording will be posted to the RFP page.*

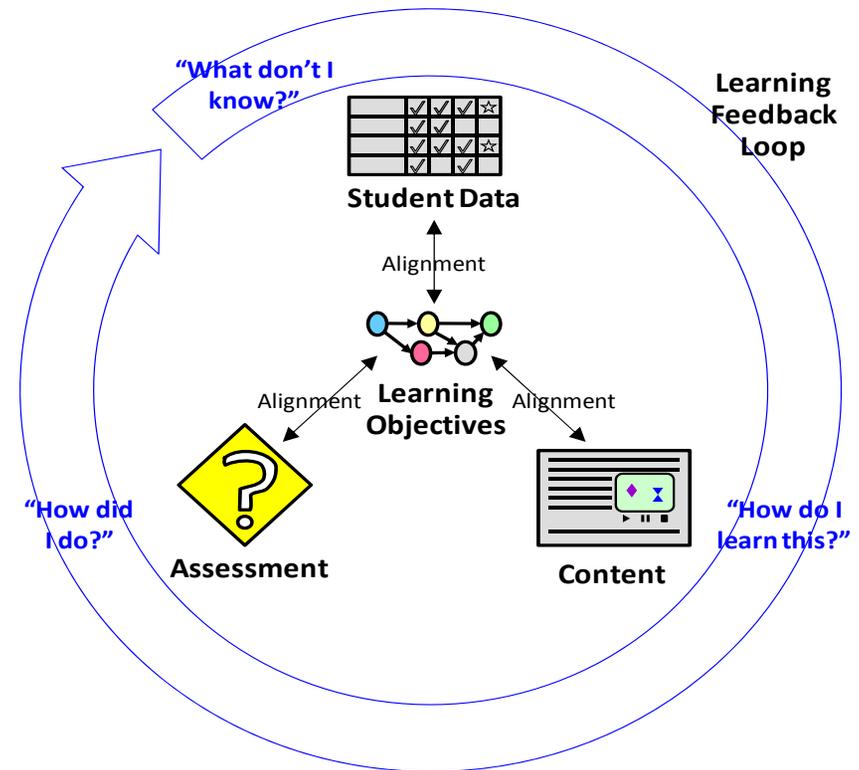# Can the Personalized Learning Loop Defeat the Iron Triangle?



**Quality**

**Costs**

**Access**

*The Iron Triangle*

*(see http://www.publicagenda.org/pages/the-iron-triangle)*

**-VS-**

"What don't I know?"

**Learning Feedback Loop**

**Student Data**

Alignment

**Learning Objectives**

Alignment

Alignment

"How did I do?"

**Assessment**

"How do I learn this?"

**Content**

*The Personalized Learning Loop*

# Benefits of Personalized & Adaptive Learning

*We believe that well implemented personalized & adaptive learning has the potential to dramatically improve student outcomes*

## Potential Pedagogical Benefits*

✓ **Formative Evaluation (d=.90)**

✓ **Acceleration (.88)**

✓ **Effective Feedback (.73)**

✓ **Meta-cognition (.69)**

✓ **Mastery Based Learning (.58)**

✓ **Concept Mapping (.57)**

✓ **Interactive content (.52)**

**800+ meta analysis on achievement**

**Standard deviation is effect size where d = 1.0 (i.e. improvement of learning by at least 50%)**

**Average effect size d=.40**

**When d is > .40 *excellent* achievement gains**

**\*Source:  John Hattie's *Visible Learning***

# An Emerging Evidence Base:

- **Research on mastery based learning and digital tutors** – Bloom's 2 sigma findings (B. Bloom, 1984); recent research that argues intelligent tutors are now nearly as effective as 1:1 human tutors (K. Van Lehn, 2011).

- **Randomized controlled study by ITHAKA** conducted with six public universities w/ statistically reliable control and treatment groups, found no difference in learning between the blended and face to face groups, with OLI students completing approximately 25% faster.

- **Previous research by CMU** of CMU students documented that students achieved the same or better learning outcomes on an independent third party assessment while completing the course 50% faster.

- **Knewton / ASU partnership** on re-designed emporium and mastery based math courses – pass rates increased by 18% and withdrawals dropped by more than 47% -- reducing drops to ~240 and saving ASU an estimated $12,000,000 in lost tuition.

- **Cal State Northridge (Next Generation Learning Challenges Wave 1 winner)  -** a 67% increase in Math 103 pass rates (from 45% to 75%).
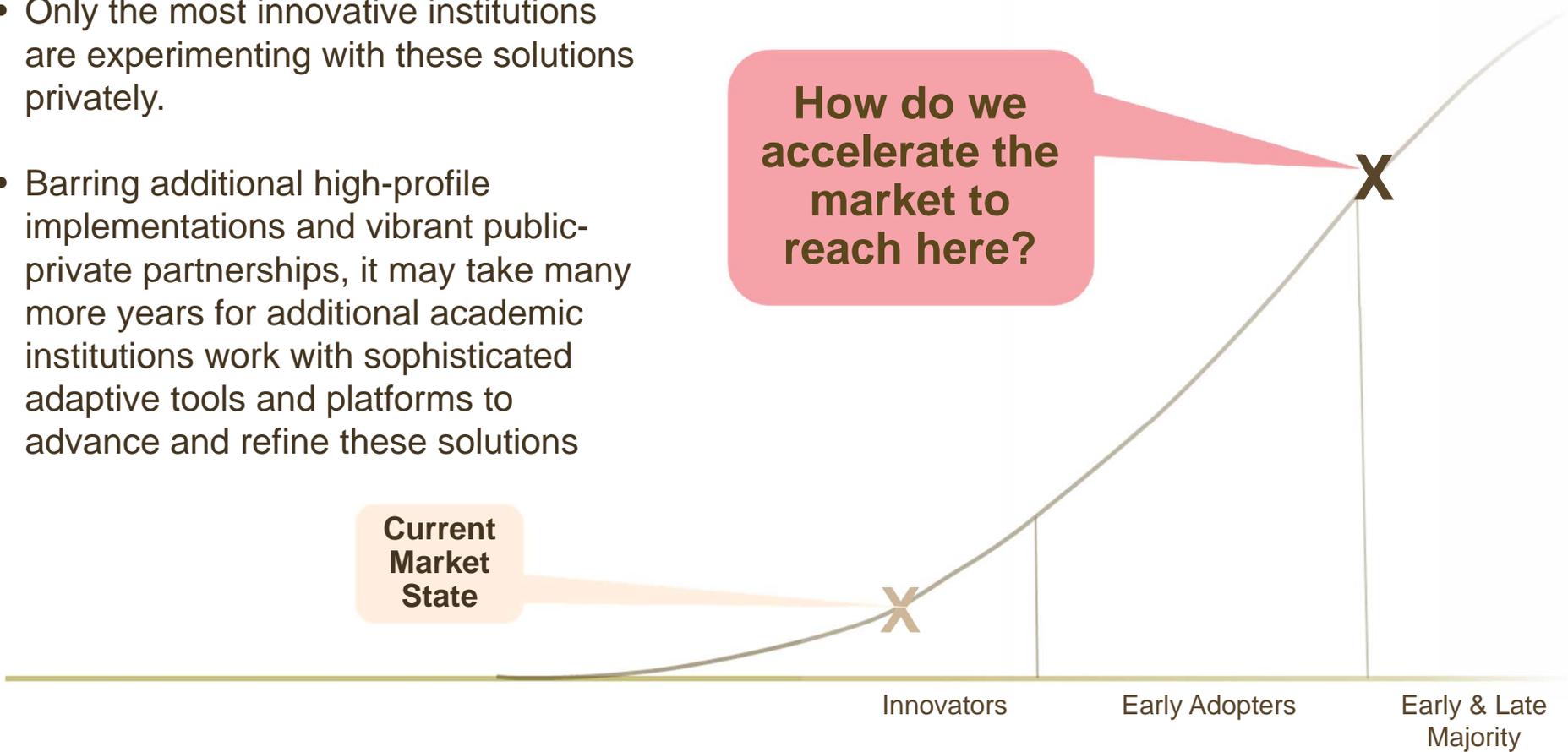
# The Adaptive Learning Market

- The adaptive learning market in post secondary education is diverse, yet embryonic.

- Only the most innovative institutions are experimenting with these solutions privately.

- Barring additional high-profile implementations and vibrant public-private partnerships, it may take many more years for additional academic institutions work with sophisticated adaptive tools and platforms to advance and refine these solutions

Technology Adoption Curve

Innovators | Early Adopters | Early and Late Majority | Laggards
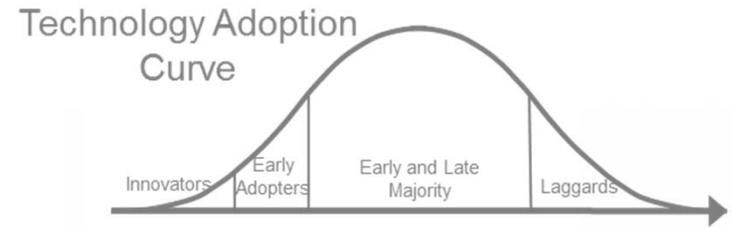
**How do we accelerate the market to reach here?**

X

**Current Market State**

X

Innovators | Early Adopters | Early & Late Majority

# Accelerating Market: Change Drivers

Our strategy to accelerate the adoption of Adaptive Learning in higher education is to invest in *market change drivers…*

## Market Change Drivers

- **Exemplar Implementations**

- **Research and Outcomes Analysis**

- **A Learning Community**

- **Communications Support**

- **Implementation Case Studies**

- **Program Management Support**

# of Implementations

X

X

Technology Maturity

…resulting in strong, healthy market growth
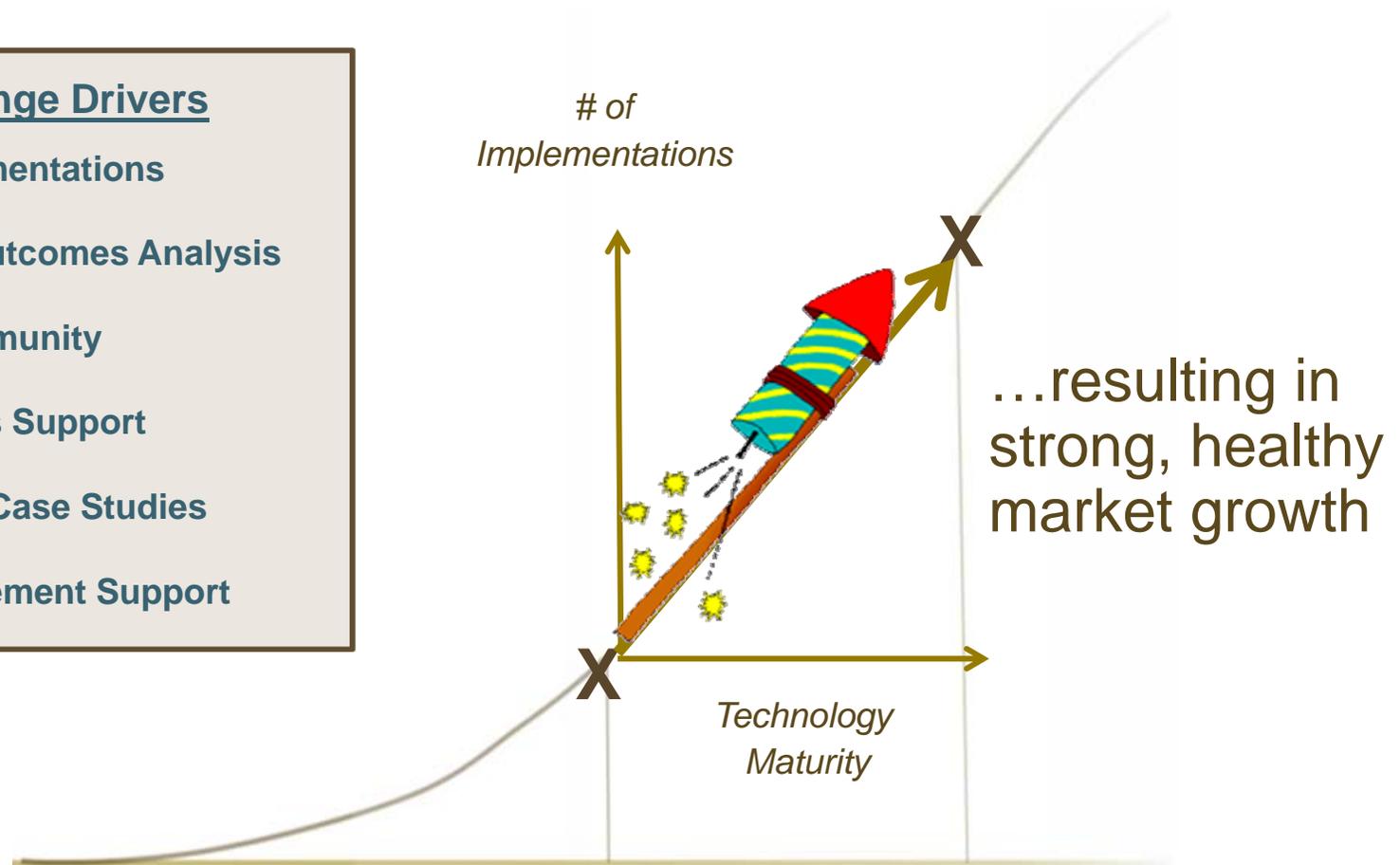
# Adaptive Learning Market Accelerator Program

## Program Facts

- 10 'exemplar implementations' of adaptive courses to be selected

- Implementations require <u>generally available</u> adaptive learning solutions

- Use of 'lightweight' research methodology to be employed to measure and understand student outcomes

- Cost, savings and other qualitative data to be captured and reported

- Course delivered for 3 consecutive semesters with > 500 total students.

- Gateway courses & large Pell grant recipient populations preferred.

- Program duration 24 months

**Completed proposals due *Tuesday, April 30 at 3:00 PM PT***

# Adaptive Learning Market Accelerator Program

## Foundation Funding

- $100K implementation cost offset grant per implementation

- Foundation-funded program & project management to track and drive on-time readiness

- Foundation-funded research partner to provide oversee data collection & analysis

- Foundation-funded partner to draft detailed implementation case studies for broader dissemination

- Foundation-funded campaign to share key findings and learning

**Completed proposals due** *Tuesday, April 30 at 3:00 PM PT*

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# Question & Answer

- **Please submit your questions via webex chat**

- **Questions and answers will be transcribed and posted to the FAQ on the RFP site**

- **This webinar is being recorded and a link to the recording will be posted to the RFP page.**

# Thank you for your interest.

- **See the FAQ located on the RFP description page**

- **The questions and answers from this meeting will be posted on the RFP description page**

- **Please email additional questions to adaptive.learning@gatesfoundation.org**